

PACIFIC NORTHWEST

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RED DOOR HOME + DESIGN

406 North Main Street, Hailey, Idaho | 208.788.9075 | reddoordesignhouse.com

As a native of Sun Valley, Marina Broschofsky always valued the pristine landscape in which she had been raised. But it wasn't until she began traveling for a job that she recognized just how ardently she loves the place, and it led her to rethink her life's direction. "The more I was away, the more I wanted to be home," she says. "I decided to follow my passion, start my own business and live in the town I adore." It wasn't long before Red Door Home + Design was established. That was in 2003, and last June, Broschofsky and her team carefully renovated a run-down building on Main Street. "It's

the perfect backdrop for our retail store, which showcases mountain modern-style home furnishings, unique gifts, accessories and more, and our full-service design firm," she enthuses. Broschofsky and her team draw from the inspiration Sun Valley exudes, both when making product selections and working on interior concepts. "I often introduce nature's textures and colors, which are such a big part of the way we live here," Broschofsky says. "I love to start with a neutral base, and then add organic materials, colors and patterns to create a layered design."



"Rivers run through our neighborhoods, and a world-class ski resort sits in the middle of town."

An Evolution of Lifestyle + Landscape

"We are noticing the establishment of more luxury, full-service living options, such as the Limelight Hotel and the new Thunder Spring properties, which offer extensive amenities," Broschofsky says. "This seems to be the latest housing trend."

BEYOND THE VALLEY

With stunning natural beauty, abounding cultural experiences and nearly every outdoor excursion one can imagine, Sun Valley holds an appeal for all. Yet, Broschofsky says the surrounding areas are spectacular as well. She recommends paying a visit to ...

- + Galena Lodge
- + Redfish Lake
- + Silver Creek Preserve
- + Craters of the Moon

1. Red Door Home + Design, located on Main Street in Hailey, is frequently called the valley's best furniture store by locals. Inside this chic space, one can shop for gifts, home furnishings and accessories, and visit the on-site design studio. **2.** This kitchen is the result of an extensive remodel to an older home. The client weighed the options of purchasing a new home or renovating this riverside home, and decided their existing view was irreplaceable.

All photography by Ray J. Gadd Photography



RED DOOR

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RETAIL STOREFRONT & INTERIOR DESIGN

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