

MASTERING THE BEDROOM RENOVATION

by DANIELLE VIGUERIA



FOR MANY PEOPLE TODAY, THE MASTER BEDROOM IS FOR MORE THAN JUST SLEEPING. IT IS A SPACE THAT PROVIDES A MUCH-NEEDED RETREAT, A PLACE TO FIND QUIET AND CALM AMIDST THE CHAOS OF EVERYDAY LIFE. AND HOMEOWNERS ARE LOOKING FOR SOPHISTICATED WAYS TO ADD COMFORT AND PERSONALIZATION TO THEIR BEDROOMS.

IF YOU ARE READY TO CREATE THE MASTER BEDROOM OF YOUR DREAMS, THERE ARE MANY WAYS TO GET STARTED. BUILDING A SPACE THAT FITS YOUR SPECIFIC NEEDS AND REFLECTS YOUR OWN STYLE MIGHT FEEL LIKE AN INTIMIDATING TASK. BUT WITH A LITTLE EXPERT HELP, IT DOESN'T HAVE TO BE.

IN THIS SECTION, SUN VALLEY'S PREMIER INTERIOR DESIGNERS OFFER A PEEK INTO SOME OF THE AREA'S MOST STUNNING MASTER BEDROOMS AND SHARE TIPS ON HOW TO GIVE YOUR OWN SPACE A LUXURY UPGRADE. YOU DESERVE IT.

At Red Door Home + Design on Main Street in Hailey, owner Marina Broschofsky leads her full-service interior design team to accommodate the ultimate in modern mountain living interiors. "The best way to describe our style at Red Door Home + Design is mountain contemporary," says Marina. "We use clean lines and neutral palettes with accents of color and texture in our design. We carefully curate everything in the store. We consider every piece with the intention of it appearing beautiful in someone's space."

Marina is able to bring her style to life by featuring designs that have been carefully assembled by her team at her storefront, established in 2003. Red Door Home + Design often displays bedrooms in-store which can be purchased off the floor, or items can be custom ordered in for clients. "We start with our foundation

in the bedroom being the key furniture pieces, which often include a bed, nightstands, a dresser, and cozy seating. Window coverings, rugs, decorative accessories, artwork, and lighting are added to soften the space. Finally, we layer in bedding, throw pillows, and blankets with various patterns and textures to create an exquisite place of rest," explains Marina.

According to Marina, determining specific needs is key to a successful bedroom renovation, as well as creating your own personalized sense of comfort. "Making a bedroom peaceful and relaxing is very important, and for each client that means something different. That's why when we are working on a design project, we gather as much information as we can from our client and try to make a space that reflects what they want."

RED DOOR HOME + DESIGN

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*—Marina Broschofsky, Owner,
Red Door Home + Design*



If you are ready to transform your bedroom into the perfect retreat, there are several basic areas that you can change in order to make an impact on your space. Marina suggests considering these five topics when starting a bedroom makeover:

BEDDING

"When it comes to bedding, people are different in how they like to sleep, and we typically suggest layering," says Marina. "So it is easy to change with the seasons—take off pieces or add as needed. We have some baby alpaca blankets in gorgeous colors that I am loving right now, soft faux fur pillows, and our beautiful custom-made pillows too." Consider different pillows based on function, one for reading in bed, others for sleeping. Pillows are also a great way to add color to your room.

LIGHTING

Lighting is always important to think about when renovating. Some people prefer their bedroom to be dark while others prefer bright, natural light shining in. Floor lamps and unique bedside lighting can create interest and function. Mirrors also reflect light and can add space to a room. When it comes to natural light, "Window coverings can have a big effect on your room," says Marina. "There is a variety of choices from lined Roman shades to sheer curtains that can change the mood or function of a space. Once again, layering allows you to have a range of options."

PAINT

Paint colors can certainly help set the mood. Do you want a room that is light and bright, or do you prefer a darker ambience? "Typically, we suggest a muted background palette in paint colors in the white or cream family," says Marina. "Neutral colors help bring a sense of calm to the space. We do like using accents of black as a juxtaposition." If you want to incorporate calm colors, try adding them through layering pieces such as artwork, rugs, pillows, or blankets that can be easily changed.

FLOORING

"In all of our designs we use layering and flooring is no exception," says Marina. "Rugs are key, a wool Flokati rug can instantly transform a room into a personal cozy space." Think about using rugs in your bedroom to bring warmth and further define spaces like reading or sitting areas.

ACCESSORIES

Hand-selected accessories add personality to a room, "We use a lot of fun accessories in our designs," says Marina. "Ceramic bottles, trays, framed family photos, clocks, boxes, mirrors, and decorative books. We also incorporate plants; we love using orchids and air plants." ■

To make an appointment for a consultation or shop online offerings, visit reddoorhouse.com or call 208.788.9075.

